

JUNE 12, 2026

anthropic.com

A reading of the visual language at <https://anthropic.com>. Every token, every rule, every component — captured from the live site.

PAGE INTENT

landing

SYSTEM GRADE

D 63/100

TOKENS

13 colours · 9 sizes

GENERATED

designlang

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About

PAGE INTENT

landing 59% confidence

IMAGERY STYLE

mixed

STACK

webflow

MATERIAL LANGUAGE

flat

COMPONENT LIBRARY

unknown

VOICE TONE

friendly

Logo



SOURCE

inferred

DIMENSIONS

—

ASPECT

—

FORMAT

unknown

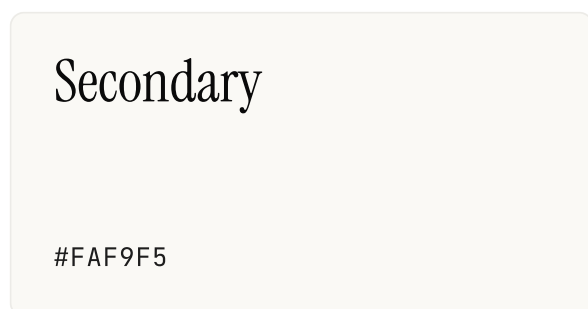
Colour

1 primary · 1 secondary · 1 accent · 8 neutrals · 13 total



RGB
217, 119, 87

HSL
15°, 63%, 60%



RGB
250, 249, 245

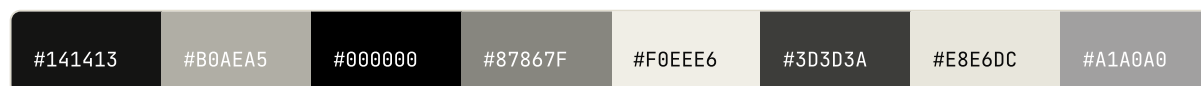
HSL
48°, 33%, 97%



RGB
245, 227, 199

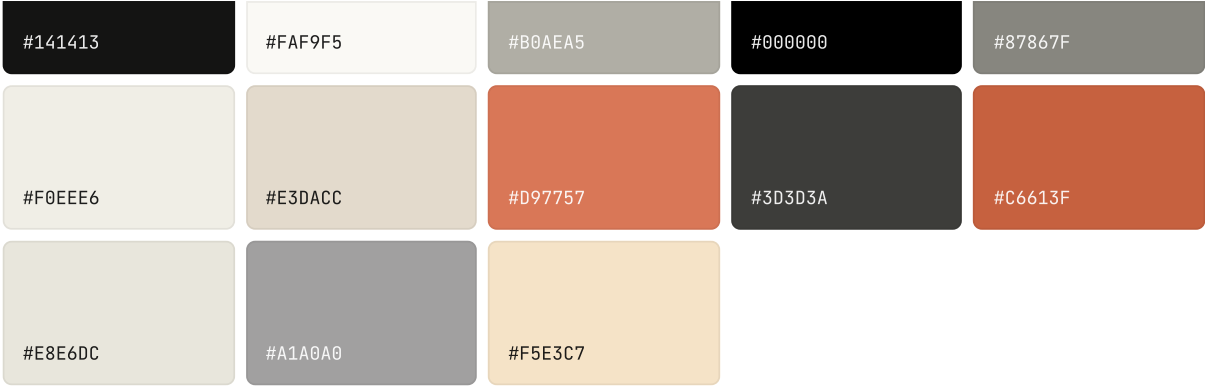
HSL
37°, 70%, 87%

Neutrals



Full palette





WCAG 0% · 0 passing pairs · 2 failing. Full breakdown in §11.

Typography

4 families · 9 sizes · 4 weights

DISPLAY

Anthropic Sans

BODY

Anthropic Serif

WEIGHTS

400, 500, 700, 600

Specimen

AI research and products that
put safety at the frontier AI
research and products that put
safety at the frontier

Announcing Fable 5

Scale

STEP SIZE SAMPLE

t00 64.6857px AI research and products tha

t01 57.7306px AI research and products tha

t02 24px AI research and products tha

t03 20px AI research and products tha

t04 18px AI research and products tha

t05 16px AI research and products tha

t06 15px AI research and products tha

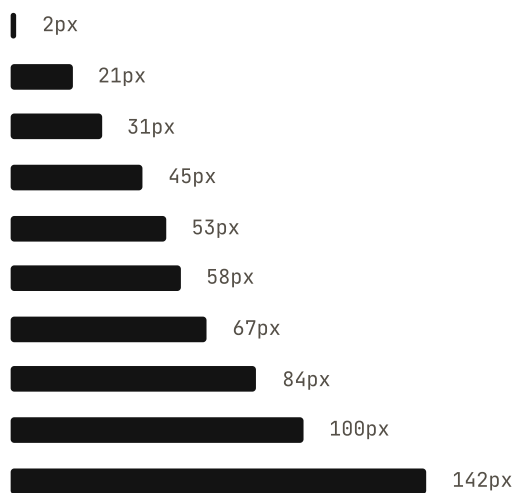
t07 14px AI research and products tha

t08 12px AI research and products tha

Spacing

Base 2px · 13 steps captured

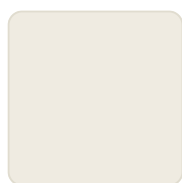
Rhythm



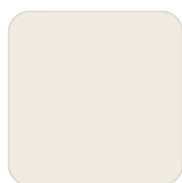
Shape

5 radii • 1 elevation tiers

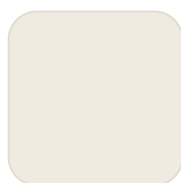
Border radii



8px



12px



16px

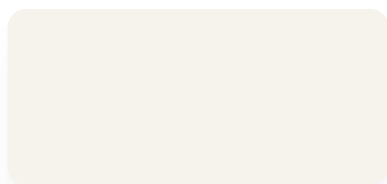


24px



1600px

Elevation



XS

Iconography

unknown · 24 captured

LIBRARY

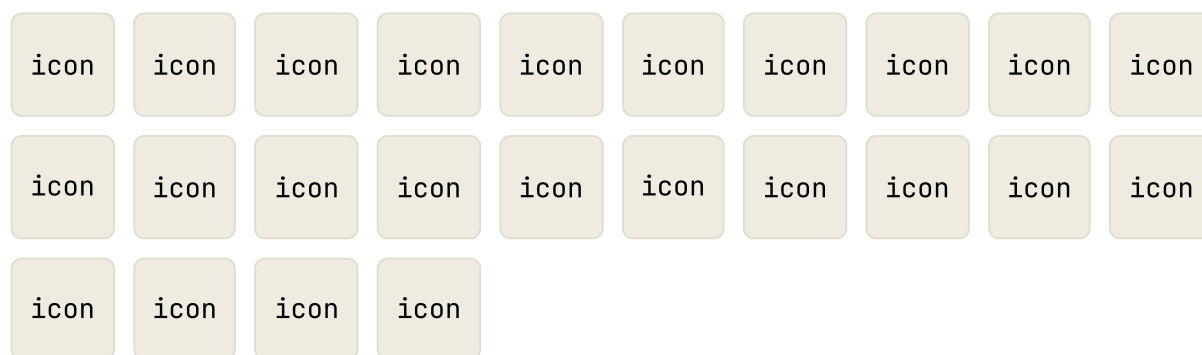
unknown

CONFIDENCE

0%

STROKE STYLE

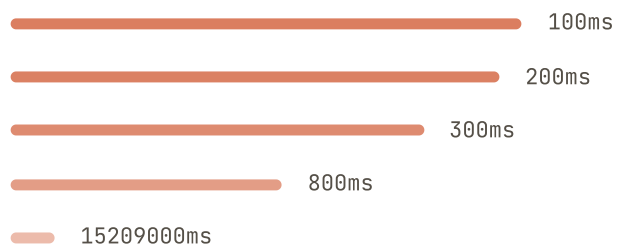
—



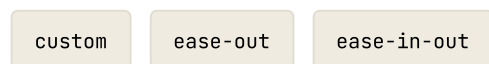
Motion

Feel: responsive · 5 durations · 3 easings

Duration scale



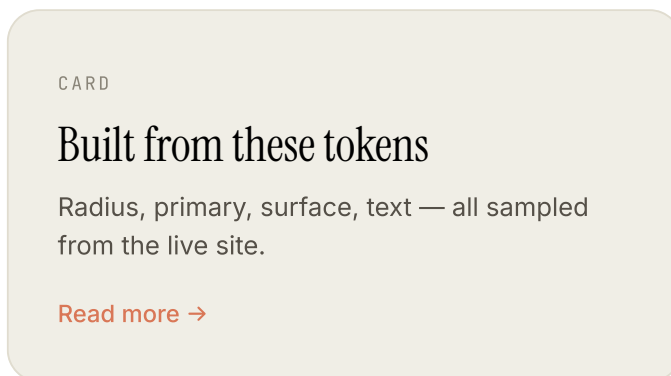
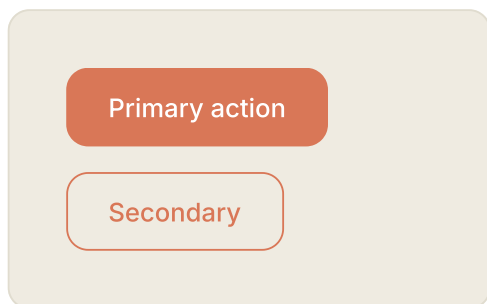
Easings



Components

unknown · 0 component patterns captured

Mocks



Voice

friendly · - · -

Headlines from the site

AI research and products that put safety at the frontier AI research and products that put safety at the frontier

Announcing Fable 5

Latest releases

Expanding Project Glasswing

CTA verbs

×1

Accessibility

0% WCAG 2.1 contrast
0 passing · 2 failing

Failing pairs



FOREGROUND

#ffffff

RULE

AA-normal

BACKGROUND

#d97757

Suggested replacements

#ffffff → (3.12:1)

Tokens

Drop-in code for the most common stacks. All values from the live extraction.

CSS VARIABLES

VARIABLES.CSS

```
:root {
  --color-primary: #d97757;
  --font-display: "Anthropic Sans";
  --space-base: 4px;
  --radius-md: 12px;
}
```

TAILWIND CONFIG

TAILWIND.CONFIG.JS

```
// tailwind.config.js
module.exports = {
  theme: {
    extend: {
      colors: { brand: '#d97757' },
      fontFamily: { display: ['Anthropic Sans', 'serif'] },
      spacing: { base: '4px' },
      borderRadius: { md: '12px' },
    },
  },
};
```

Run `npx designlang pack anthropic.com` for the full bundle (DTCG, shadcn, Figma vars, motion, anatomy, Storybook).

Usage

01 **Lead with the primary.**

It belongs on calls-to-action and one accent moment per screen. Not on body copy.

02 **Two type families, three weights.**

Display for headlines, body for paragraphs. Resist a third unless there is a real reason.

03 **Snap to the spacing scale.**

Padding, margin, and gap should land on the values in §05. One-off pixels accumulate into noise.

04 **Treat accessibility as a hard constraint.**

When a colour pair fails WCAG, fix the colour — not the contrast check.

designlang

Re-run: npx designlang brand anthropic.com

JUN 12, 2026 · V12.16.0