

BRAND GUIDELINES

#08872b

JUNE 12, 2026

github.com

A reading of the visual language at <https://github.com>.
Every token, every rule, every component — captured
from the live site.

PAGE INTENT

landing

SYSTEM GRADE

B 82/100

TOKENS

30 colours · 10 sizes

GENERATED

designlang

Contents

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07 Iconography

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10 Voice

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About

PAGE INTENT

landing 61% confidence

IMAGERY STYLE

photography

STACK

unknown

MATERIAL LANGUAGE

material-you

COMPONENT LIBRARY

bootstrap

VOICE TONE

neutral

Logo



SOURCE

inferred

DIMENSIONS

—

ASPECT

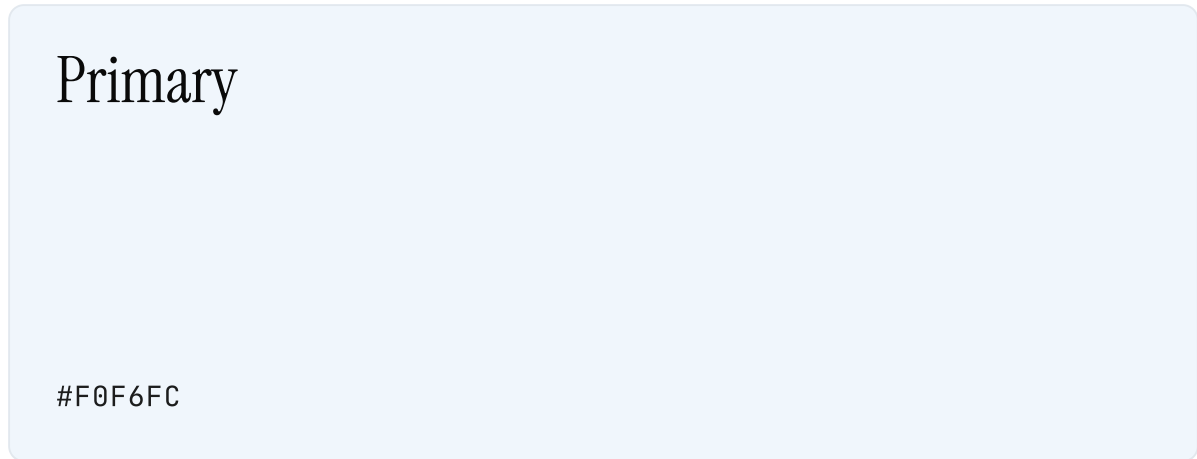
—

FORMAT

unknown

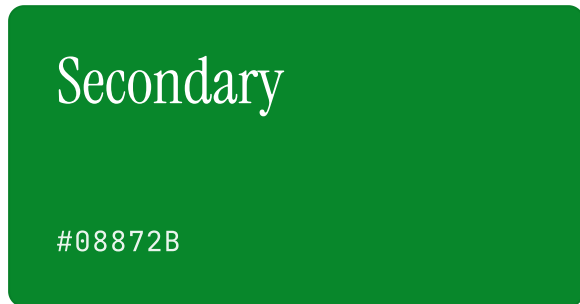
Colour

1 primary · 1 secondary · 1 accent · 13 neutrals · 30 total



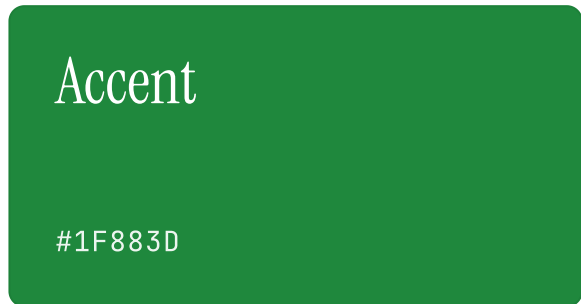
RGB
240, 246, 252

HSL
210°, 67%, 96%



RGB
8, 135, 43

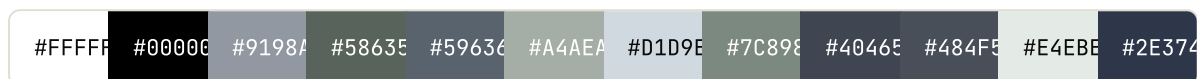
HSL
137°, 89%, 28%



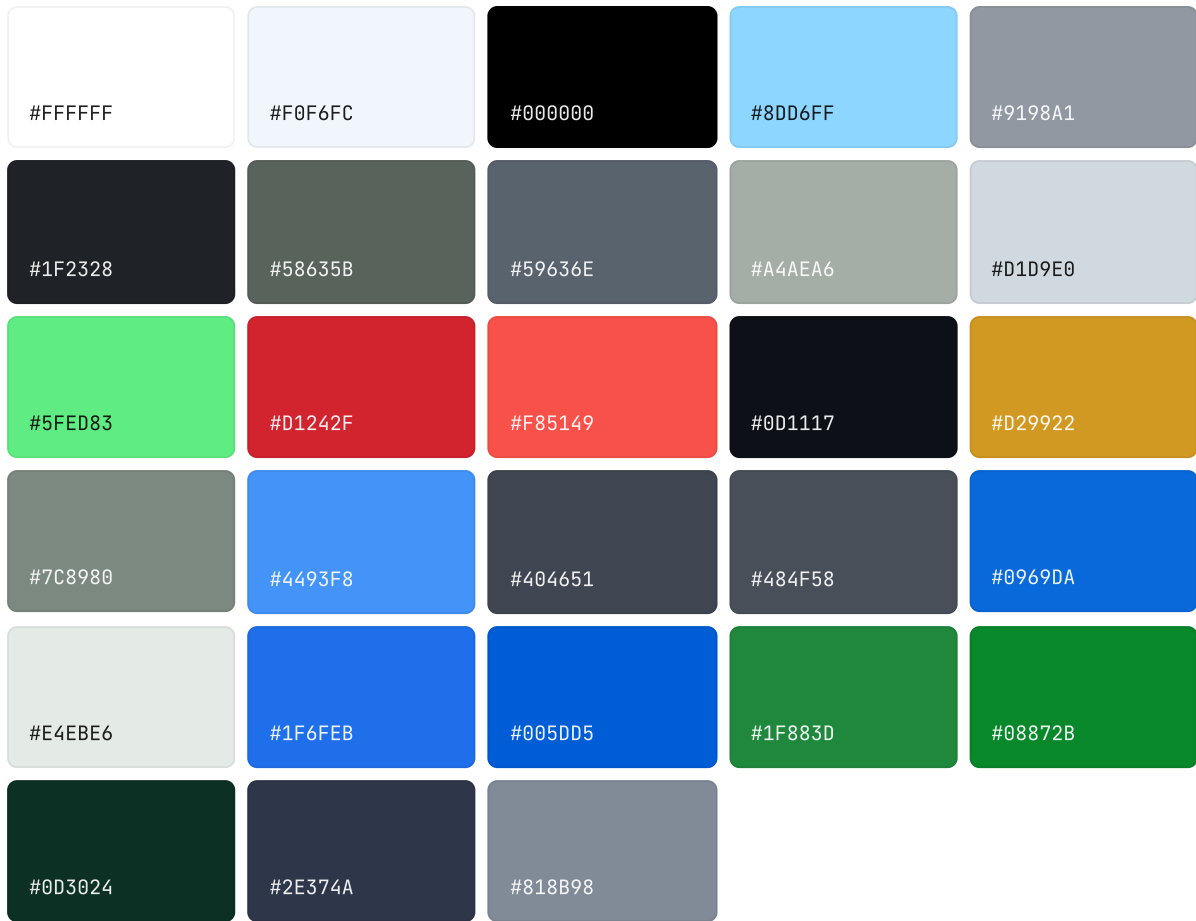
RGB
31, 136, 61

HSL
137°, 63%, 33%

Neutrals



Full palette



WCAG 100% · 6 passing pairs · 0 failing. Full breakdown in §11.

Typography

3 families · 10 sizes · 9 weights

DISPLAY

Mona Sans

BODY

Mona Sans VF

WEIGHTS

400, 500, 600, 460, 480, 425, 800,
440, 700

Specimen

Navigation Menu

Search code, repositories, users, issues, pull requests...

Scale

STEP SIZE SAMPLE

t00 64px Navigation Menu

t01 48px Navigation Menu

t02 40px Navigation Menu

t03 32px Navigation Menu

t04 24px Navigation Menu

t05 22px Navigation Menu

t06 18px Navigation Menu

t07 16px Navigation Menu

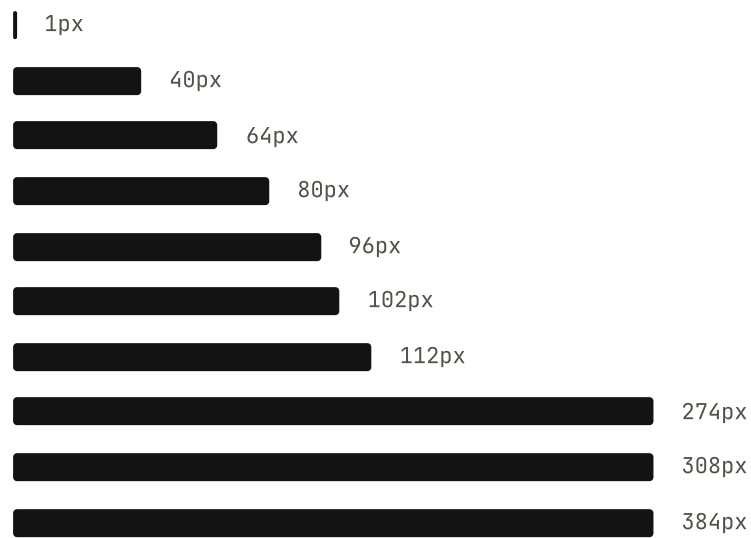
t08 14px Navigation Menu

t09 12px Navigation Menu

Spacing

Base 2px · 11 steps captured

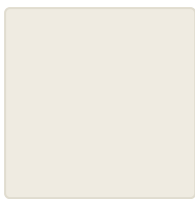
Rhythm



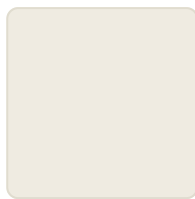
Shape

8 radii · 6 elevation tiers

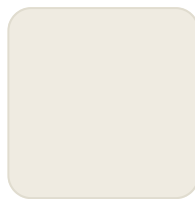
Border radii



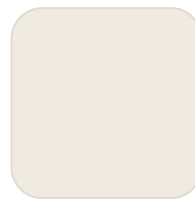
3px



6px



12px



16px

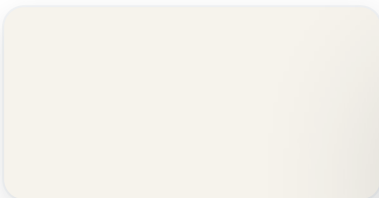


24px

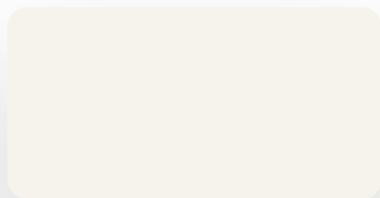


48px

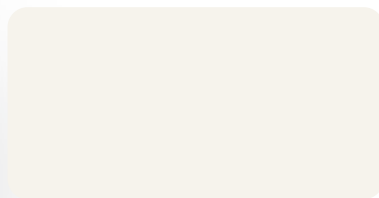
Elevation



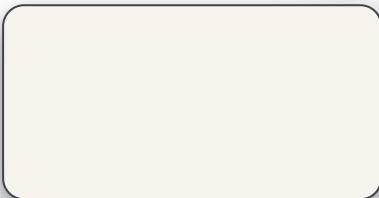
xs



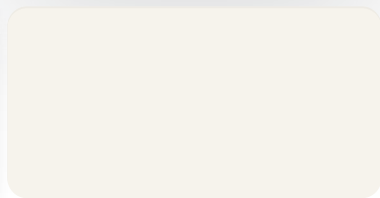
sm



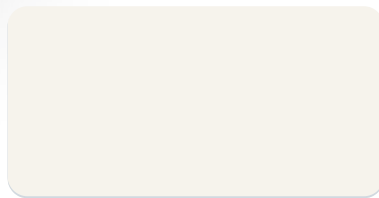
md



lg



xl



2xl

Iconography

unknown · 24 captured

LIBRARY

unknown

CONFIDENCE

0%

STROKE STYLE

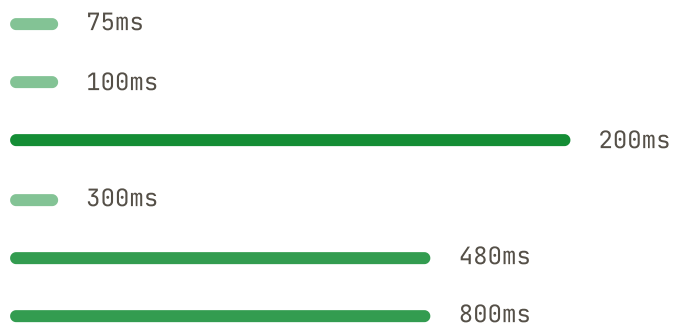
fillDominant



Motion

Feel: mixed · 7 durations · 11 easings

Duration scale



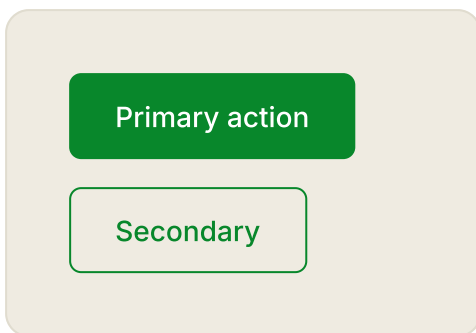
Easings



Components

bootstrap · 3 component patterns captured

Mocks



CARD

Built from these tokens

Radius, primary, surface, text — all sampled from the live site.

[Read more →](#)

Detected patterns

button

SLOTS

label, icon, badge

SIZES

lg, medium

VARIANTS

link, secondary

other

SLOTS

—

SIZES

—

VARIANTS

—

input

SLOTS

leading, trailing

SIZES

—

VARIANTS

—

Voice

neutral · - · -

Headlines from the site

Navigation Menu

Search code, repositories, users, issues, pull requests...

Explore

Provide feedback

CTA verbs

x4 x3 x3 x2 x2 x2 x1 x1

Accessibility

100% WCAG 2.1 contrast
6 passing · 0 failing

No failing contrast pairs detected.

Tokens

Drop-in code for the most common stacks. All values from the live extraction.

CSS VARIABLES

VARIABLES.CSS

```
:root {
  --color-primary: #f0f6fc;
  --font-display: "Mona Sans";
  --space-base: 2px;
  --radius-md: 6px;
}
```

TAILWIND CONFIG

TAILWIND.CONFIG.JS

```
// tailwind.config.js
module.exports = {
  theme: {
    extend: {
      colors: { brand: '#f0f6fc' },
      fontFamily: { display: ['Mona Sans', 'serif'] },
      spacing: { base: '2px' },
      borderRadius: { md: '6px' },
    },
  },
};
```

Run `npx designlang pack github.com` for the full bundle (DTCG, shadcn, Figma vars, motion, anatomy, Storybook).

Usage

01 **Lead with the primary.**

It belongs on calls-to-action and one accent moment per screen. Not on body copy.

02 **Two type families, three weights.**

Display for headlines, body for paragraphs. Resist a third unless there is a real reason.

03 **Snap to the spacing scale.**

Padding, margin, and gap should land on the values in §05. One-off pixels accumulate into noise.

04 **Treat accessibility as a hard constraint.**

When a colour pair fails WCAG, fix the colour — not the contrast check.

designlang

Re-run: `npx designlang brand github.com`

JUN 12, 2026 · V12.16.0